

# “The Glass Art Craft”

## JNA Announces Nail Trends for 2019S/S

~Fingertips adorned with “the color of glass” give various appearances depending on light reflections~

The Glass Art Craft is 2019 Spring/Summer Nail Trend theme selected by Japan’s largest nail industry organization (NPO) Japan Nailist Association (JNA; headquarters: Chiyoda-ku, Tokyo; President: Koichi Takigawa).

The Nail artworks created along with the theme above, will be shown.

Nail Trend themes are announced twice a year by the JNA Nail Trend Project, a team of JNA members and other sectors who also consider the latest global fashion trends when deciding the theme. A representative Trend Designer Team is then selected from among 3,000 JNA-authorized educators to develop designs based on the latest theme.

JNA website <https://www.nail.or.jp/english/index.html>



### The concept of “The Glass Art Craft”

The Japanese glass artworks are so intricate and crystal clear, and showcase the varied beauty of form and shape as textures and colors change according to the reflection of the light. Nothing performs otherworldly, beautiful magic better than the glass art craft. This season JNA represents an exquisite new look with the color and texture of glass.

Just like the glass beads showing mysteriously deep color as they catch the light, “Edo-Kiriko” is adorned with the engraving of geometric patterns, and “Ryukyu glass” color melts into the scenery so naturally.

The glass colors adorn fingertips with pride of Japanese glass art craft, while the soft and transparency of Chinoiserie Milky Jade and Vivid Pink velis the desert town, adding an exotic and mysterious feel.

Once the fingertips are dressed with these glass colors, infinite beauty starts to sparkle as they catch the light, achieving so divine, graceful, and exquisite a look as only the texture of glass can bring.

### Reasons for selection of main theme of “The Glass Art Craft”

With 2020 approaching, JNA has been selecting trend themes since the 2016 fall and winter season that incorporate elements of Japanese style. The theme of “The Glass Art Craft” has been chosen to leverage the concept of Japanese style in a modern, global version that will appear fresh to every generation.

In addition to Japanese style, focus has been placed on transparency. Refreshing elements that are clear and glittering, as exemplified by the emergence of transparent beverages, are currently trending, and transparency will likely become a keyword in the future.

## Key Color and 4 Styles that Represent The Glass Art Craft

○Key color: The color of glass

○4 Styles

< Spring >

■「Morocco Candy」

The vivid and clear or soft and matt-y textured colors are reminiscent of the sand blown by the wind and dancing in Moroccan desert.

■「Chinoiserie Milky Jade」

The soft, milky green of opal glass and jade that together embody the miracle of nature, adding a mysterious, otherworldly, and graceful feel.

< Summer >

■「Kiriko-blue」

The crystal clear blue of “Edo-Kiriko, the pride of Japanese glass art craft, that further increase delicacy and coolness as it reflects light.

■「Ryukyu Pastel」

The variation and mix of metallic texture and pastel color reminiscent of sun, ocean and green, adding a touch of season’s trend.



## About the JNA Nail Trend

The JNA Nail Trend Project, a team of JNA members and intellectual person from other sectors, announces the Nail Trend theme and designs to help convey the Tokyo nail styles and Japanese nail skills to the world, based on the slogan “From Tokyo to the world”. The Nail Trend theme and designs are promoted to the public through various way such as stage shows on events, press releases, website and SNS.

Photos for the 2019 Spring Summer nail trend designs can be provided.

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